ATARA
DEVELOPMENT

COMPANY
PROFILE

WHERE VISION
MEETS HOME

> WE'RE MORE THAN JUST DEVELOPERS.
>
> WE'RE CREATORS OF PLACES PEOPLE ARE PROUD TO CALL HOME.

Every project we build in Dubai is thoughtfully designed to offer not just value, but a sense of belonging. Whether you're investing in your future or searching for a place to grow, we're here to make that journey meaningful.



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WHO WE ARE

ATARA Development curates refined living for the world's most discerning clientele.

ABOUT
ATARA DEVELOPMENT

LUXURY FOR US IS NOT A PROMISE.
IT'S A STANDARD.

We craft refined spaces that transcend traditional living, turning each residence into a sanctuary of elegance and exclusivity. From Dubai's iconic skyline to serene coastal enclaves, our projects are designed for those who seek not just a home, but a statement. Like a tailored suit, our services align precisely with your investment goals—delivering a journey as personal as it is rewarding.

Through innovative models like Collaborative Investment Partnerships and Multi-Unit Programs, we offer exclusive opportunities for wealth creation. Be it striking high-rises or tranquil sea view penthouses, ATARA Development defines a lifestyle of distinction.





BUILT FIRST *with* DESIGN. DETAIL. DISTINCTION.



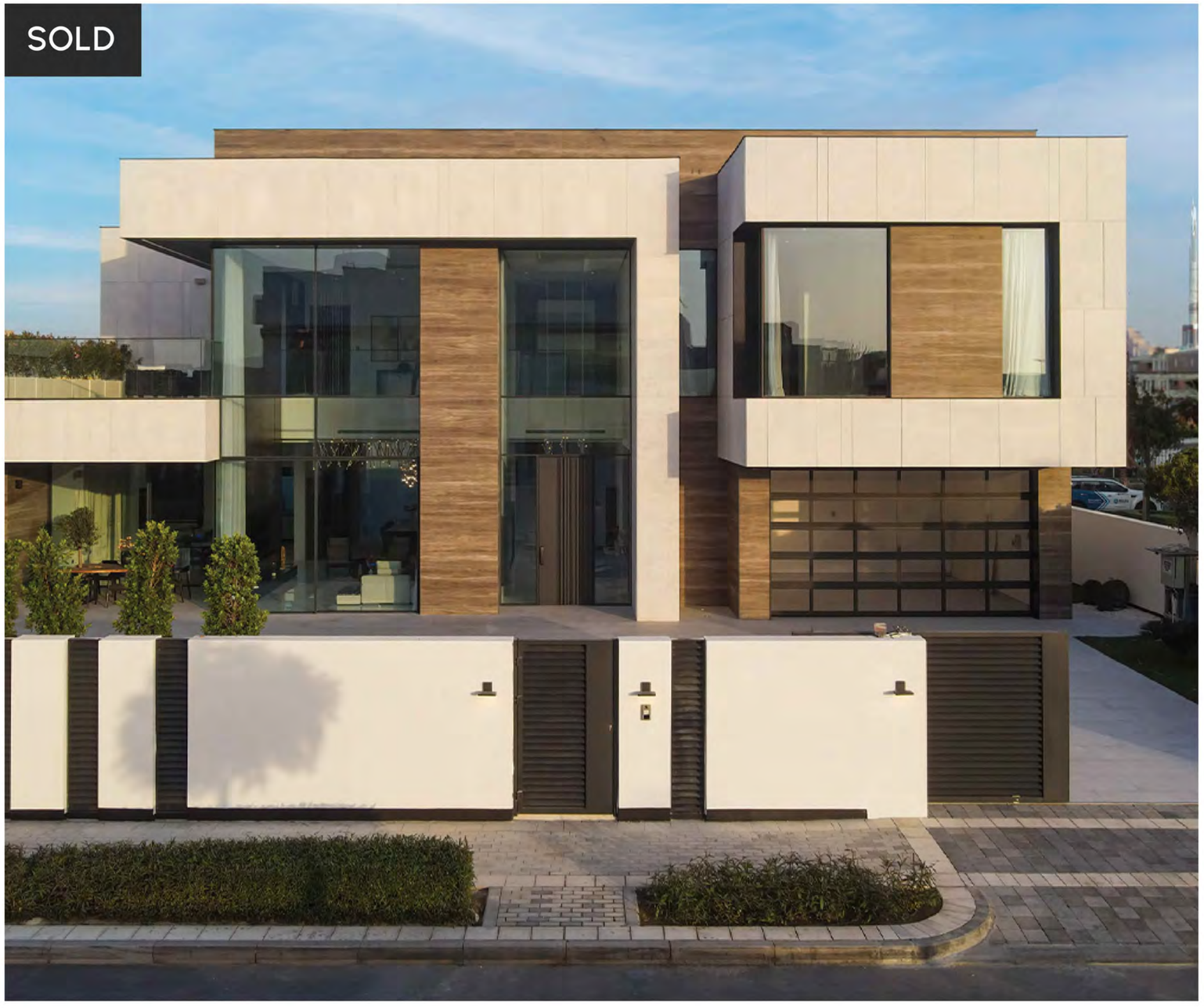
THE ATARA VISION

We believe that thoughtful design, attention to detail, and a commitment to distinction are what create truly exceptional spaces.

For us, building is not just a process. It is an art form, where every line, texture, and decision carries meaning. We don't follow templates; we craft unique environments defined by style, quality, and character.

This slogan reflects our dedication to aesthetics, precision, and the highest standards in everything we do.

OUR PROJECT PORTFOLIO



Aquamarin

Gems Collection

Configuration: B+G+1 | 4 Bedroom

BUA: 11,091 sq.ft. | **Plot:** 9,631 sq.ft.

Location: Pearl Jumeirah Island

Handover Jun 2022

OUR PROJECT PORTFOLIO



CORAL

Gems Collection

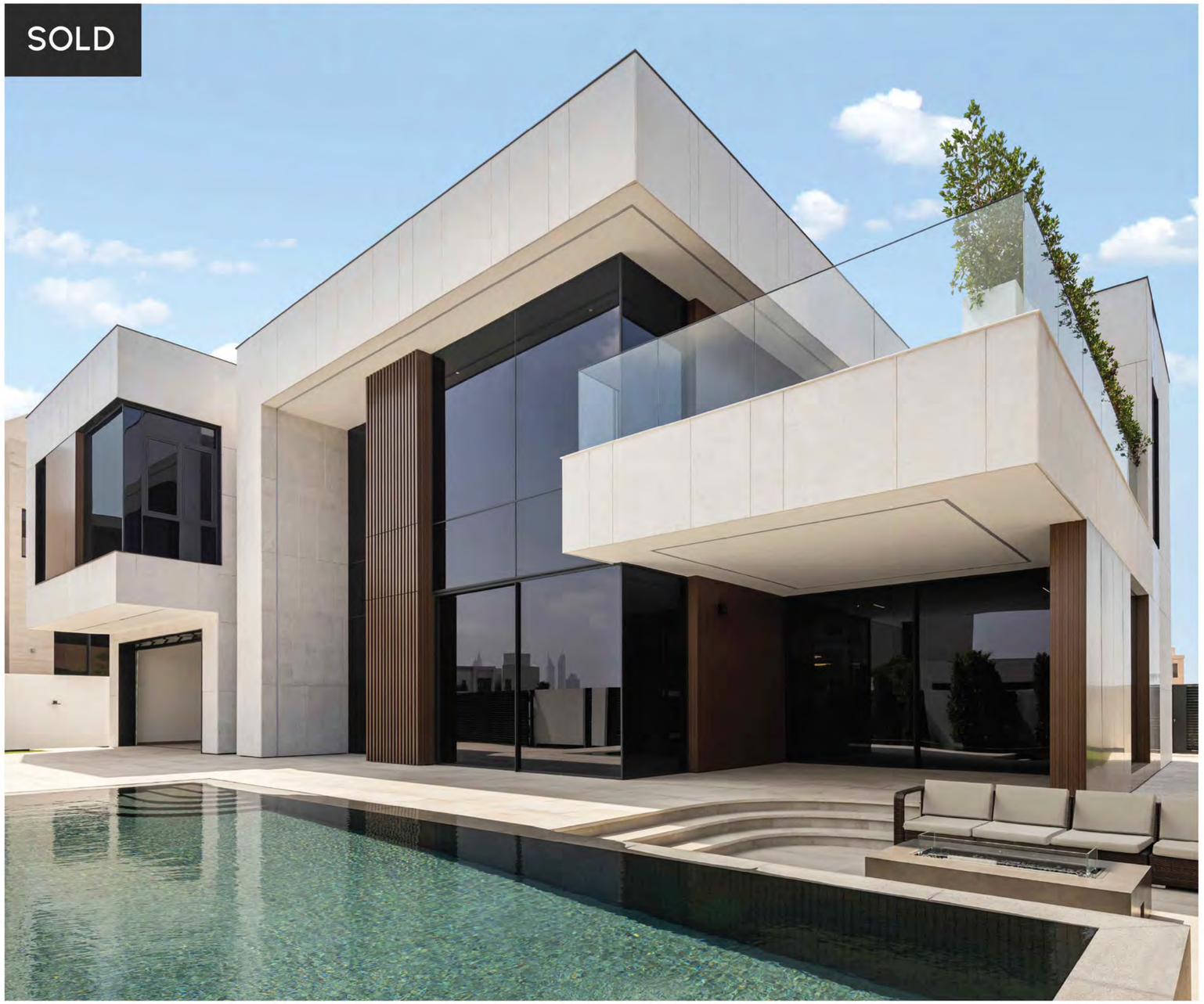
Configuration: B+G+1+R | 5 Bedroom

BUA: 12,600 sq.ft. | **Plot:** 11,917 sq.ft.

Location: Pearl Jumeirah Island

Handover Nov 2022

OUR PROJECT PORTFOLIO



Pearl

Gems Collection

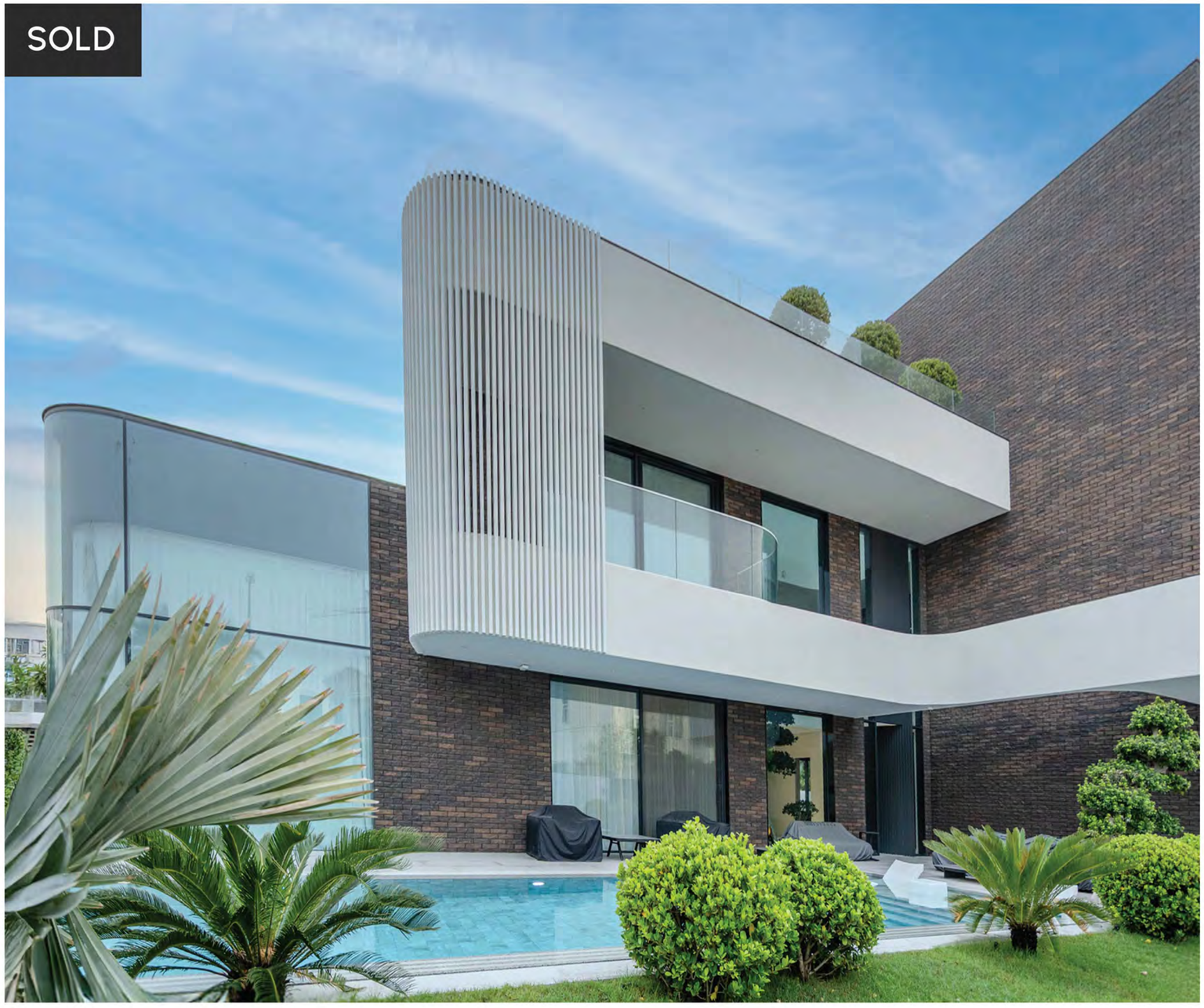
Configuration: B+G+1 | 5 Bedroom

BUA: 11,491 sq.ft. | **Plot:** 6,886 sq.ft.

Location: Pearl Jumeirah Island

Handover Apr 2024

OUR PROJECT PORTFOLIO



OPAL

Gems Collection

Configuration: B+G+1+R | 5 Bedroom

BUA: 15,079 sq.ft. | **Plot:** 10,936 sq.ft.

Location: Pearl Jumeirah Island

Handover Jan 2025

OUR PROJECT PORTFOLIO



Kaia

Terra Collection

Configuration: B+G+1+R | 6 Bedroom

BUA: 12,609 sq.ft. | **Plot:** 1,171 sq.ft.

Location: Pearl Jumeirah Island

Handover Sep 2025

OUR PROJECT PORTFOLIO



HAIA

Terra Collection

Configuration: B+G+1+R | 6 Bedroom

BUA: 13,603 sq.ft. | **Plot:** 10,315 sq.ft.

Location: Pearl Jumeirah Island

Handover Feb 2026

OUR PROJECT PORTFOLIO



ISOLA

Terra Collection

Configuration: B+G+1+R | 6 Bedroom

BUA: 15,154 sq.ft. | **Plot:** 11,137 sq.ft.

Location: Pearl Jumeirah Island

Handover May 2026

OUR PROJECT PORTFOLIO

UNDER CONSTRUCTION



MAREA

Aqua Collection

Configuration: B+G+1+R | 5 Bedroom

BUA: 22,078 sq.ft. | **Plot:** 15,263 sq.ft.

Location: Pearl Jumeirah Island

Handover Sep 2026

OUR PROJECT PORTFOLIO

UNDER CONSTRUCTION



Laguna

Terra Collection

Configuration: B+G+1+R | 6 Bedroom

BUA: 12,585 sq.ft. | **Plot:** 9,079 sq.ft.

Location: District One

Handover Dec 2026

OUR PROJECT PORTFOLIO



la mer
MAISONS

Terra Collection

Configuration: B+G+1+R | 6 Bedroom

BUA: 12,829 sq.ft. | **Plot:** 9,684 sq.ft.

Location: La Mer South Island

Handover Dec 2026

OUR PROJECT PORTFOLIO



SHERATON

The Residences at
Al Marjan Island Resort

Configuration: 15 Studios, 87 One-Bedroom, 39 Two-Bedroom

Location: Al Marjan Island

Handover Q3 2028

OUR PROJECT PORTFOLIO



VELÓRA

RESIDENCE

Configuration: G+ 2P +8

Location: Dubai Islands

JOURNEY OF CRAFTING

2017

FOUNDED IN DUBAI

ATARA DEVELOPMENT is born from a simple belief: homes should make a statement. We commit to thoughtful design, quality craftsmanship, and full construction control.



2018

PEARL JUMEIRAH PROJECT BEGINS

We acquire prime plots on Pearl Jumeirah Island, launching Rakhat Villas, bespoke 5 and 6-bedroom homes under our GEMS and TERRA collections.



2019-2024

ESTABLISHING A SIGNATURE STYLE

With every villa, we refine our vision, blending modern architecture, elegant interiors, and materials sourced from around the world.



JOURNEY OF CRAFTING

2025

EXPANDING TO AL MARJAN ISLAND

We break ground on our first major beachfront development in Ras Al Khaimah, steps from the upcoming Wynn Resort & Casino combining resort-style luxury with residential comfort.



2026

RETURNING TO DUBAI WITH DUBAI ISLANDS

We launch our most ambitious project yet.
A family-focused luxury community in Dubai Islands, offering smart layouts, lifestyle amenities, and ATARA's hallmark attention to detail.



2019–2026

BUILT FIRST *with* DESIGN. DETAIL. DISTINCTION.

With every home we build,
we stay true to our promise.

Because at ATARA, we don't just build homes.
We craft living experiences.

ATARA
DEVELOPMENT

OUR MISSION & VISION

MISSION

We don't just build homes. We create thoughtfully designed living spaces where every detail is crafted with care for people.

VISION

To be a brand synonymous with integrity, timeless aesthetics, and developments built to endure both time and life.

OUR CORE VALUES

RELIABILITY

We stand for reliability in construction quality and in service. From foundation to finish, we deliver what we promise.

DETAIL

Details make the difference. Perfection lies not in one grand gesture but in the care we bring to every small element.

PEOPLE

Clients come first, we build with people in mind. Our team is made up of professionals who share our values and commitment. With our partners, we foster relationships built on trust and mutual respect. At the core of everything we do is one simple truth: people always come first.

OUR APPROACH

At ATARA Development, we believe that good development starts with listening to the land, to the city, and most importantly, to the people who will live and invest in our spaces.



A FEW SIMPLE BUT POWERFUL PRINCIPLES

PEOPLE FIRST, ALWAYS:

Behind every home is a family. Behind every investment, a dream. That's why our team is dedicated to being responsive, honest, and hands-on every step of the way.

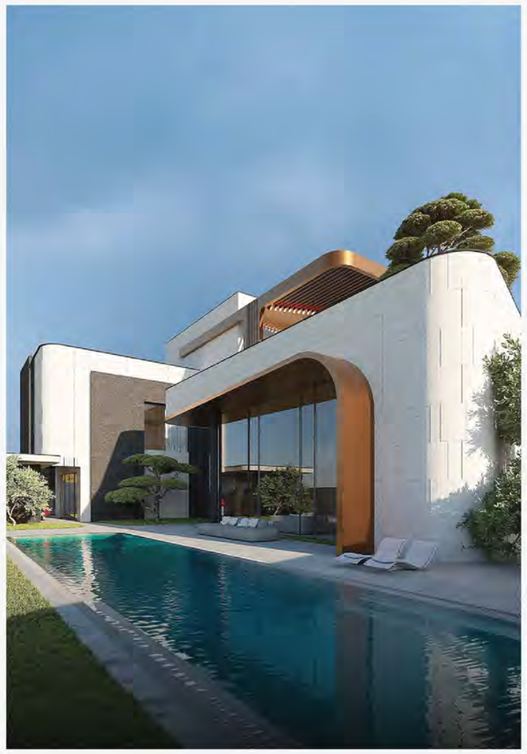


SUSTAINABLE CHOICES:

We're committed to building in ways that respect the environment and the community. That means smarter planning, energy-efficient systems, and future-ready solutions.

PURPOSEFUL DESIGN:

We don't believe in building just for the sake of it. Every line, space, and material is chosen to serve real people and real lifestyles today and tomorrow.



QUALITY YOU CAN FEEL:

From the foundation to the finishing, we prioritize craftsmanship. We work with trusted partners and materials to ensure every home feels solid, timeless, and welcoming.

WE DON'T JUST BUILD PROPERTIES IN DUBAI

We create homes with meaning, open doors to new possibilities, and leave behind value that lasts.

WHY CHOOSE
ATARA DEVELOPMENT

Investing with ATARA Development means partnering with a trusted name that offers freehold ownership, strong capital appreciation, and access to prime real estate opportunities across the UAE's most sought-after locations from Dubai's iconic districts to our exclusive branded residences on Al Marjan Island.

Our development is strategically positioned and feature world-class amenities, delivering high returns on investment and a lifestyle of distinction, fully compliant with regional regulatory standards including the Dubai Land Department and Ras Al Khaimah Municipality Department.



WHAT SETS US APART

QUALITY YOU CAN FEEL

We respect your time an d your trust. That's why we stick to our timelines and handover properties exactly when we say we will.

WATER IS ALWAYS NEARBY

Whether it's the sea, a canal , or a private lagoon. Every one of our projects is close to the water. It's part of what makes our homes feel like a retreat.

EVERY PROJECT IS ONE OF A KIND

We reject the ordinary and the repetitive. Each property is thoughtfully planned and uniquely built to stand out and feel special.

END-TO-END EXECUTION

No middlemen. No outsourcing. Our in-house team handles the full construction process, so we stay in control and you get the quality you deserve.

LUXURY THAT FEELS PERSONAL

It's not just about high-end finishes. It's about how you live. We create spaces that feel exclusive, comfortable, and truly yours, in one of the world's most exciting cities.

DISTINCTION IS OUR SIGNATURE

is not merely a promise it's a defining standard.



WHERE VISION
MEETS HOME

Each development is sanctuary of elegance, thoughtfully designed to embody sophistication and exclusivity.

From the iconic skylines of Dubai to tranquil coastal enclaves, our projects are curated for discerning individuals who seek more than a home. They seek a statement.

Just like a tailored suit, our services are customized to align with your investment goals, ensuring a journey that is as personal as it is rewarding. This philosophy has allowed us to lead with innovation, introducing strategic models such as collaborative investment partnerships, multi-unit investment programs , and other exclusive wealth-building opportunities.



RAKHAT CONSTRUCTION

To ensure full control over quality and timelines we launch Rakhat Construction. Our in-house construction company.

Every ATARA home is built by us,
from the first foundation to the final finish.

At ATARA Development, we don't just build homes. We create enduring legacies.

DELIVERING LUXURY BEYOND MEASURE

Specializing in exclusive luxury residences, we bring visionary solutions to the property development and investment landscape.

Our mission is rooted in minimizing risk, optimizing efficiency, and maximizing returns. Ensuring every client receives exceptional value through a seamless, high-end experience.



REACH OUT TO OUR TEAM

Whether you're exploring an investment, searching for your dream home or simply wish to learn more about our development. We're here to help.



FOLLOW US:

Stay connected and be the first to see our latest projects, news, and updates.

GET IN TOUCH

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